FILE SUBMISSION GUIDELINES

DeFrance Printing

The following is a guide intended to assist our customers in preparing their files for print

Quoted prices are based on files that meet these standards. If our pre-press department needs to make an adjustment such as adding bleed, re-sizing, color adjusting or type changes there will be additional charges. Changes will never be made without your approval. If you have any questions about the following please contact your sales representative.

Formats

• Flattened PDF. Profile PDF/x-1A.

• We also accept the following formats, however they will incur additional costs:

      • Indesign*, Illustrator, Word, and Publisher

*(Include fonts as well as all linked files. If you are working in CS6 or newer please save back to version CS5.5).

Size

• Submit art to trim size (see bleed specifications)
• Do not include crop marks

Bleed

• 1/8" (.125)

When your files have art that flows off the edge of the page, it is necessary to apply 1/8 of an inch extra image beyond the trim line to assist in trimming.

Resolution

• 300dpi or higher.

Images from the internet are typically 72 dpi and though they look good on a computer screen, these images will appear blurry with pixilated edges once printed.

Fonts

• Outline all fonts

This will help avoid text re-flow or font substitution.

Preflight

If included in your software, running preflight can help fix problems before you send them out.

Color

• Always use either CMYK or Pantone "Spot" colors.
• Convert RGB Photos to CMYK

*CMYK is not the default for most software. Always check that you are in CMYK Color Mode.

Letterpress Submission Guidelines

• PDF created in either InDesign or Illustrator.
• Separate colors into individual layers, use Pantone colors only, no CMYK or RGB.
• Make each printed piece or job a separate document.
• For letterpress art, line widths must be at least .25 point.
• Type smaller than 6 Point may not reproduce well.

Methods of Submission

• Email - Files up to 15mb
• FTP - visit ww.defranceprinting.com, click ftp to upload
• Disc or Flash Drive
• Please include a hard copy sample or a fax whenever possible. This helps us know exactly what you want.

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