INDICIA OR STAMP SAFE ZONE -- ALL IMPORTANT ELEMENTS SHOULD BE WITHIN THIS AREA. THIS IS ALSO THE MINIMUM BORDER WIDTH. TRIM LINE ANYTHING BEYOND THIS LINE WILL BE CUT OFF **BLEED** - IF ARTWORK EXTENDS TO THE EDGE OF THE PAPER. IT MUST HAVE 0.125" OF BLEED ADDED THIS 2.125 X 4.75" AREA IS FOR THE ADDRESS. NO GRAPHICS OR TEXT WITHIN THIS AREA. KEEP TEXT OUT OF THIS AREA (0.625" FROM BOTTOM) FOR POST OFFICE USE - PHOTOS OR COLOR ARE OK